



INSIGHT BEYOND INSURANCE

BRP and its companies manage the insurance and risk management lifecycle for individuals, families, and businesses to protect what they cherish most and to deliver peace of mind.

HOLISTIC VANTAGE POINT

- Seeing what others do not see
- Discerning the parts to construct the whole
- Breaking down silos to create informed risk profiles
- Designing optimal insurance architecture
- Working together collaboratively

COLLABORATIVE APPROACH

- Nurturing relationships and acting in forthright and transparent manner
- Constantly improving through honest critique and vigorous debate
- Demonstrating respect through a sense of urgency and accountability
- Managing divergent interests towards a singular outcome

PURPOSE & GRIT

- Acting beyond self interest
- Seeing challenges as new opportunities
- Embracing responsibility
- Overcoming obstacles by creating solutions
- Generating long term mutually beneficial relationships
- Recovering and evolving from mistakes

DISCERNING & LEARNING

- Seeking a broad range of perspectives and acting in the best interest of one another
- Growing through continual learning
- Recognizing opportunity in every difficulty
- Harnessing a myriad of thoughts and ideas into holistic solutions
- Displaying insight and understanding

GENUINE & ENGAGING

- Making it easy for others to know and trust us
- Being warm and welcoming with a spirit that is infectious
- Doing what we said we would do, even when it is difficult
- Being approachable, forthright, responsive, calm and transparent
- Showing respect and helping and caring for others
- Bringing the best of who you are to each moment